

Critica in MOVimento 2015 – Contest Regulations

Studio28 Tv promotes the fourth edition of the contest “Critica in MOVimento“, a prize for the best critique of theater, dance or film projects realized through videos and photos.

Requirements to enter the video-critique and photo-critique contest

The only requirement to enter the contest is **having attended in person** any dance or theater performance or film screening, in any context or place in the world, and making a video-critique or photo-critique of it, individually or in groups. Participation is also open to journalists and professional critics willing to experiment this form of review.

REGULATIONS

Art. 1 - AIM OF THE CONTEST

- 1.1 The contest awards the best **video**-critique and the best **photo**-critique of one or more dance or theater performances or film screenings (regardless of genre).
- 1.2 Any video or photo created by Italian or foreign citizens is eligible for participation.
- 1.3 Features of **videos** eligible for participation:
 - Maximum length of the video: 1200" (20 minutes);
 - The subject of the video must be a review/critique of a theater or dance performance or a film screening which the author of the video attended in person;
 - The style of the video can be chosen freely: either including only the video-review by the author/spectator or also interviews, clips of the performance or film (provided the written consent of the copyright holder on the show), text, animations, creative interventions by the author of the video.
 - The reviewed show must have been performed/screened anywhere in the world within the last two years (since 1 January 2014).
 - Each participant can only post videos of which they are the author.
 - The video must make clear what show/film is being reviewed, mentioning its title and directors/choreographers in the graphics or in the review itself.
- 1.4 Features of **photos** eligible for participation:
 - The "photo" section of the contest will take place on the **Instagram** profiles of participants.
 - Photos must be uploaded to Instagram using the hashtag **#criticainmovimento**.
 - Each participant can post an unlimited number of photos.
 - Each participant can only post photos of which they are the author.
 - The author must mention title and directors/choreographers of the show/film in the comments on their photo.
- 1.5 The 2015 edition of the contest includes the following sections:

- **Prize for Best Video-review** (of theater, dance, cinema)
- **Prize for Best Photo-review** (of theater, dance, cinema)
- **“Critica in MOVimento – La danza in 1 minuto” Prize** for the best video-review of a **video admitted** to the contest [“La Danza in 1 minuto”](#).

1.6 Each participant can enter the contest in more than one section, but each video or photo can only participate in a single section.

Art. 2 - CONDITIONS OF PARTICIPATION

2.1 Participation in the contest “Critica in MOVimento” is free.

2.2 Participation is open to anyone. The contest will take place on the website www.studio28.tv and on Instagram. In order to enter the “video” section, participants must fill in the form on the page www.studio28.tv/critica-in-movimento-2015-eng with the link to their video, previously uploaded to youtube or vimeo. The “photo” section will instead take place on Instagram.

2.3 Each participant can post an unlimited number of videos and photos.

2.4 **EXCLUSION:** videos not meeting the criteria specified in articles 1.2 and 1.3 will be removed from the website, without prior notice to their author. Photos not meeting the criteria specified in articles 1.2 and 1.4 will not participate in the contest. See also article 5 of the present regulations.

Videos and photos must be posted on the Studio28 Tv website or uploaded to Instagram from **1 August 2015 to 8 January 2016 by midnight**.

Art. 3 - EVALUATION CRITERIA AND COMMISSION

3.1 Videos and photos will be evaluated in two steps:

- Public votes: through a simple voting mechanism exclusively on the website www.studio28.tv (for videos) and on Instagram (for photos) anyone can vote. It is possible to vote for more videos or photos.
- In each section, the 10 videos and 10 photos that will have received the highest number of votes by 25 January 2016 at 2:00pm will then be evaluated by a jury composed of experts, journalists and critics.

Members of the jury are forbidden to participate in this competition, and will be excluded from the jury if they do.

- 3.2 Videos and photos will be evaluated by the jury according to the following criteria:
- validity of arguments used in the critique (maximum 20 points);
 - creativity and innovation in the use of video or photos as tools for reviewing theater, dance or cinema (maximum 30 points);
 - potential for renewal in the language of critiques (maximum 50 points).
- 3.3 The jury's decisions are unappealable.
- 3.4 The authors of the 10 photos and videos selected for the final evaluation will be notified by email or Instagram messaging. The results of the selection will be published on the website www.studio28.tv and on the facebook page [Perypezye Urbane](#).
- 3.5 The winners of the contest will be announced on the website www.studio28.tv and on the facebook page [Perypezye Urbane](#).

Art. 4 – AWARDING OF THE PRIZE

- 4.1 PRIZE FOR BEST VIDEO-REVIEW: 1,000 (one thousand) euros that will be transferred after the awarding ceremony che saranno consegnati dopo la cerimonia di premiazione in the form of copyright transfer (see art. 6).
- 4.2 PRIZE FOR BEST PHOTO-REVIEW: 300 (three hundred) euros.
- 4.3 “Critica in MOVimento – La danza in 1 minuto” PRIZE: 300 (three hundred) euros.
- 4.4 The videos announced as winners in each section will have to be to info@perypezyeurbane.org through Wetransfer in QuickTime Movie format (.mov) o MPEG-4 (.mp4, .m4v).
- 4.5 Prizes will be paid within 30 days after receiving the file, in the form of copyright transfer (see art. 6).
- 4.6 The prize will be awarded to the videos and the photo that will have got the best score by the jury. **The prize will be awarded in any eventuality.**

Art. 5 - REQUIREMENTS FOR ADMISSION

The author of the video or photo declares:

1. that the work does not contain any content that may be libelous or offensive to the dignity of

others.

2. to be aware and fully informed that in case their work or parts of it do not comply in all the above-mentioned respects with the existing laws, the work will be excluded from the contest.
3. they are not in any way infringing copyrights of third parties.
4. that Perypezye Urbane and Studio28 TV are not in any way responsible for the content of the review.
5. to be the holder of all rights required to publish the video/photo, including those for the accompanying music, image rights and all other items of property contained in the work.

Art. 6 – EXPLOITATION RIGHTS AND INTELLECTUAL PROPERTY

In consideration of payment of the amount referred to in article 4 of the present Regulations, with the exercise of the purchase option the intellectual property and exploitation rights for the winning videos and photo will be considered sold under exclusive license to Perypezye Urbane throughout the world, without time limitation. Notwithstanding the foregoing, Perypezye Urbane is committed to providing each video and photo acquired with a Creative Commons BY-SA 3.0 license. For information on the adopted license: <http://creativecommons.org/licenses/by-sa/3.0/>.

Art. 7. – INFORMATION

Any additions and/or changes to the notice will be posted promptly on the website www.studio28.tv. For any information please write to the following address: info@perypezyeurbane.org

Art. 8 – NOTES

The following “NOTES” form an integral part of these Regulations.

NOTES

1. Contestants are not entitled to any compensation for any costs and/or expenses incurred for participating in the contest, whatever the amount.
2. For reasons of force majeure, this announcement may be modified or revoked without any possible rights claim or pretense by those concerned.
3. Participation involves automatically:
 - ✦ full acceptance of the Regulations
 - ✦ consent for any reproduction of the work submitted for any type of publication, respecting the author's right to be mentioned
 - ✦ consent to the use of all personal data for promotional purposes (sending of informative, commercial material). The personal data will be processed in accordance with the provisions of Italian Legislative Decree no. 196/03. Holder of the data processing is Associazione Culturale Perypezye Urbane, via Moretto da Brescia 27, 20133 Milan, Italy.